



Experience Works! PLUS Internship Program | Available Internship

Please review the EWP Handbook for full program eligibility and application processes. The WFWIB funds internships at its discretion and reserves the right to screen worksite and individual intern applications to ensure program eligibility. We cannot guarantee an interview or internship offer if a student is referred to one of the following organizations. Program spots are limited and filled on a rolling basis.

Internship Job Title

Marketing Intern (Mental Health Setting)

Location:

Greensburg, PA

Responsibilities:

- Plan, develop, and executive marketing initiatives
- Complete projects related to branding, social media marketing, and content creation
- Handle inbound requests from partners, clients, etc.
- Perform competitive market analysis to identify areas of opportunity
- Collect performance metrics to gauge success
- Contribute to marketing campaigns to further organizations strategic goals
- Apply marketing concepts to solve challenges
- Provide support for virtual and in-person events
- Contribute fresh ideas that can enhance branding
- Complete assignments related to organization's podcast
- Networking with business leaders in the area

Critical Skills:

Curious, fast learning, resourceful, organizational skills, attention to detail, strong communication and presentation skills, sense of teamwork, ability to execute programs, ability to prioritize tasks and meet deadlines, self-motivated, hardworking