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Westmoreland-Fayette Workforce Investment Board selects Vicki Meier as New Industry Partnership Specialist

As the new Industry Partnership Specialist, Vicki Meier will primarily coordinate, oversee, and facilitate the Westmoreland-Fayette Workforce Investment Board's (WFWIB) Industry Partnership projects for local industries. Meier will additionally support efforts with the WFWIB's Southwestern Pennsylvania Healthcare Employment Ecosystem initiative funded through the federal Workforce Opportunities for Rural Communities (WORC) grant.

"Vicki's experience and expertise in the healthcare industry make her an excellent fit for this role, and we are excited to have her join our team!" shared WFWIB Executive Director Janet Ward.



The WFWIB's Industry Partnerships currently focus on Healthcare and Manufacturing. Each partnership seeks to increase regional collaboration with local representatives and businesses to develop solutions to industry needs and challenges. The Southwestern Pennsylvania Healthcare Employment Ecosystem will support the WFWIB, the Southwest Corner Workforce Development Board, and Tri-County Workforce Investment Board by providing opportunities for residents to explore, enter, or advance within the regional healthcare industry through career awareness and training.

Vicki brings years of experience in the healthcare industry which will be a great asset to our Healthcare Industry Partnership, SWPA HEE initiative, and organization as a whole," shared WFWIB Workforce Development Director Shawna Little.

Meier joins the WFWIB with 30 years of experience in the non-profit sector with 22 of those years in the healthcare industry. In her most recent role as the Executive Director of Highlands Hospital Foundation, Meier was responsible for all aspects related to fundraising, grant oversight, management, and more. Meier started her professional career in higher education acting as an Admissions Counselor and Adjunct College Instructor, where she gained recruitment, organizational, and communication skills. In other previous roles, Meier explored nonprofit and entered the healthcare industry overseeing public relations, funding, community relations, and additional director roles. Meier holds a Bachelor of Liberal Arts degree in Communications Studies and a Master of Education from the California University of Pennsylvania with a supporting Certification in Integrative Health Administration from the Academy of Integrative Health and Medicine.

"In my new position as Industry Partnership Specialist, I am proud to be part of a dedicated team whose mission focuses and provides solutions on connecting and empowering others to maximize their career opportunities in today's challenging workforce," shared Meier.

In her role as Industry Partnership Specialist, Vicki Meier will additionally act as the point of contact for Industry Partnership partners as she builds and maintains relationships, organizes and facilitates convenings, and implements best practices to achieve employer-driven priorities and goals. She will be responsible for leading and supporting regional workforce development strategies and other WFWIB programs, including the Southwestern Pennsylvania Healthcare Employment Ecosystem. Among these responsibilities, Meier will collect and manage program information and data to support local and regional understandings of employer needs and workforce gaps.

“I am excited to join the workforce development industry to find ways to best meet the workforce needs of those in the entire Westmoreland-Fayette Region,” stated Meier.

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About the Westmoreland-Fayette Workforce Investment Board

The Westmoreland-Fayette Workforce Investment Board (WFWIB) is a non-profit entity consisting of appointees from the business, education, and labor sectors of Westmoreland-Fayette counties. The board is empowered to lead workforce development activities in Fayette and Westmoreland counties. The WFWIB is funded by the Workforce Innovation & Opportunity Act (WIOA), which provides funding to federal workforce programs and local Workforce Development Boards. The WFWIB oversees the three PA CareerLink® centers that are located in Westmoreland and Fayette Counties: PA CareerLink® Westmoreland County at Youngwood, PA CareerLink® Fayette County, and PA CareerLink® Alle-Kiski. For more information about the Westmoreland-Fayette Workforce Investment Board, please visit www.WestFayWIB.org. The Westmoreland-Fayette Workforce Investment Board is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. For federal funding information, visit www.westfaywib.org/resources/.